# USA ICON

# ICONIC PRINCESS

Join the magic of USA ICON Nationals and become part of an unforgettable experience!

**Kindergarten – 9 Years Old**

- **Dance in the Iconic Princess number at Nationals**
- **Themed Days**
- **Ticket to Iconic Gala, Brunch and Shows**
- **National Princess T-shirt**
- **Tea Party with National Queens**
- **Opportunity to compete in optional competitions**
- **Attend special events & activities**
- **Build friendships & confidence**
- **Create lifelong memories**

**July 30 – August 2, 2026 ✨**
**Dallas/Fort Worth**

**Limited spots available!**

**Register Today ›**

CROWN & SASH

# USA ICON ICONIC PRINCESS PROGRAM

**Parent Information Packet**

**Ages: Kindergarten – 9 Years Old**
**July 30 – August 2, 2026 | Hilton Anatole -** 2201 N Stemmons Fwy, Dallas, TX 75207

**Welcome to USA ICON**

We are honored to welcome your child into the **ICONIC Princess Program**, a mentorship-based experience designed to introduce young girls to confidence, leadership, and positive self-expression in a fun, structured, and uplifting environment.

This program gives each participant the opportunity to experience a **national stage**, build meaningful relationships, and begin developing the qualities that define a true USA ICON.

**What Does ICON Mean**

At USA ICON, our name represents the foundation of who we are and what we stand for:

- **Intelligent** – She embraces knowledge and wisdom
- **Confident** – In her abilities and convictions
- **Optimistic** – Sees possibilities in everyone and every situation
- **Noble** – in character, she leads by example

These values are intentionally woven into every part of this program from mentorship to stage experience, so each participant begins to understand what it truly means to be an ICON.

**Qualifications & Opportunity**

The **USA ICON Princess Program** is a mentorship-based experience designed for young girls ages **Kindergarten** (must be potty trained) **through 9 years old**, giving them the opportunity to be part of a fun-filled and meaningful week during **USA ICON Nationals**.

This program introduces young girls to the USA ICON organization, while allowing them to experience the excitement of a national-level event in an age-appropriate and uplifting environment. Each participant will be paired with a USA ICON titleholder. If a participant does not have a specific Queen, one will be assigned to ensure every child feels included and supported.

Throughout the week, participants will perform a production princess dance number on stage during **both preliminary competitions and the final show**, giving them real stage exposure and the opportunity to perform in front of a live audience. When not participating, families will have the opportunity to enjoy the show and experience the excitement of USA ICON Nationals.

This is a **mentorship-based, performance-focused program** integrated into USA ICON Nationals.

**Registration Includes:**

- Official **USA ICON Princess Crown & Sash**
- Being paired with a queen of their choosing or assigned a USA ICON Titleholder
- Building a connection with her Queen throughout the week
- Learn and perform a choreographed production number
- Your photo and name featured in the **Official USA ICON Program Book**
- Opportunity to participate in the ICONIC ADVOCATE Program (ad pages)
- Opportunity to compete in Optional Competitions
- Performing on stage choregraphed production number during:
    - Preliminary Competition #1
    - Preliminary Competition #2
    - Final Show
- Attending exclusive events designed for the program

**Registration & Fees**

- **Program Registration:** $195
- **Official Crown & Sash:** $75
    - *Personalize back of sash with child's name embroidered for an additional $18 (optional)*
- **Optional Competitions:** $80 per category (this is optional)
- **Ad Page:** 1st page - $350; each additional ad page $150 (this is optional)

**Wardrobe Guidelines**

- **Black Dress**
    - Simple and age-appropriate
    - Knee-length preferred
    - Comfortable for movement
    - Appropriate and age-appropriate dress shoes
- Sneakers or tennis shoes (for rehearsals)
- Comfortable rehearsal clothing
- Light, age-appropriate makeup (optional)
- Neatly styled hair
- Small bag with essentials (water, snacks, bobby pins)

**How to Apply**

To apply for the USA ICON Princess Program:

1. Visit **www.usaiconpageant.com**
2. Select the **ICONIC Princess** tab

3. Complete your registration and submit payment
4. Fill out the participant information form with all required details

**Program Experiences**

**ICONIC Brunch**

A special opportunity for participants to connect with their assigned Queen in a relaxed, meaningful setting.

**Private ICONIC Princess Tea Party**

An exclusive experience with USA ICON National Queens focused on encouragement, connection, and fun.

**Sign-Making Party**

Participants will create signs to support and celebrate their Queen during competitions, reinforcing positivity and teamwork.

**Production Number Rehearsals**

Participants will learn a choreographed routine performed during all shows.

**Optional Competition (optional)**

The opportunity to take the stage alongside the USA ICON titleholders who are also participating in optional competitions. This provides a fun, low-pressure environment for participants to confidently showcase their personality, presence, and individuality.

**Rules & Regulations**

• Each participant in the USA ICON Princess Program must be between Kindergarten (potty–trained) - 9 years old

• Participants must be of good moral character and maintain conduct that reflects the values and standards of the USA ICON Pageant System.

• All decisions regarding eligibility, rules, scoring, and participation shall be determined solely by the USA ICON Pageant System and are final.

• Any participant, parent, family member, guest, or affiliate displaying unsportsmanlike conduct, inappropriate behavior, bullying, harassment, or negativity toward contestants, staff, judges, sponsors, or the organization may result in immediate dismissal from the program without refund.

• Participants and their parent/legal guardian agree to liability wavier, hold harmless and release the USA ICON Pageant System, its officers, directors, staff, volunteers, sponsors, affiliates, and representatives from any and all claims, damages, liabilities, injuries, losses, or expenses arising from participation in any USA ICON event, activity, competition, appearance, rehearsal, or related function.

• By participating, contestants grant the USA ICON Pageant System the irrevocable right to use their name, photograph, image, likeness, voice, video footage, biography, and submitted materials for promotional, advertising, social media, livestream, website, sponsorship, and commercial purposes without compensation or further approval.

• All understand and agree that portions or all of the competition and related events may be photographed, livestreamed, videotaped, televised, or otherwise distributed through media platforms by the USA ICON Pageant System.

• All fees paid to the USA ICON Pageant, including but not limited to registration fees, entry fees, sponsorships, advertisements, optional competitions, tickets, program book purchases, and merchandise, are strictly NON-REFUNDABLE and NON-TRANSFERABLE under any circumstances. This includes withdrawal, dismissal, scheduling conflicts, illness, emergencies, or acts beyond the organization's control.

• Contestants and parents/guardians acknowledge that submission of an application and/or participation in the USA ICON Pageant System constitutes full understanding and acceptance of all rules, regulations, policies, and expectations established by the organization.

**Parent Expectations**

To ensure a positive experience for all participants:

- A parent or guardian must be **present and responsible** for their child unless otherwise specified
    - All rehearsals and activities are **closed** to parents/guardians. (Unless medical accommodations are granted) Parents will be required to drop off their child at the scheduled start time and pick them up promptly at the conclusion of scheduled activities.
- Please ensure your child:
    - Arrives on time
    - Is prepared for each activity
    - Is ready to participate fully

We ask parents to support the program by encouraging:

- Kindness and inclusion
- Respect for others
- A positive and supportive attitude

# 2026 Iconic Princess National Schedule

| THURSDAY, JULY 30, 2026 | | | |
|---|---|---|---|
| **Time** | **Event** | **Notes** | **Room** |
| **Theme: Dress your Best - Trendy, Cute Check in outfits** | | | |
| 3:30 PM - 4:00 pm | Iconic Princess Parent Meeting | | Morocco |
| 4:00 pm - 4:30 pm | Princess Ice Breaker | | Morocco |
| 4:30 pm - 5:30 pm | Princess Rehearsals | Please come in shoes/sneakers to dance in | Morocco |
| | Dinner - on your own | | |
| 8:30 PM | Iconic Welcome Ball | Optional must have parent/guardian in attendance (must purchase ticket) | Grand Ballroom |

| FRIDAY, JULY 31, 2026 | | | |
|---|---|---|---|
| **Time** | **Event** | **Notes** | **Room** |
| **Theme: Neon Day - Wear Bright comfy trendy clothes** | | | |
| 9:00 am - 10:30 am | Optional: Boardroom intervew | Only if signed up to compete in optionals | Morocco |
| 10:30 am - 12:30 pm | Iconic Princess Rehearsals & Activity 1 | Please come in shoes/sneakers to dance in | Morocco |
| 12:30 pm - 2:00 pm | Optional Show Rehearsals (optional) | Only if signed up to compete in optionals | Grand Ballroom |
| 2:30 PM | Optional Show (optional) | No ticket required for princess in show or attending show | Grand Ballroom |
| 12:30 pm - 1:00 pm | Iconic Princess Photoshoot | Attire: Black Dress and Crown | Monte Carlo |
| 5:15 pm - 5:45 pm | Iconic Princess Stage Rehearsal | Please come in shoes/sneakers to dance in | Grand Ballroom |
| | Dinner - on your own | | Grand Ballroom |
| 8:30 PM | *Preliminary Competition #1 | Please come in crown and black dress no sash | Grand Ballroom |
| After Preliminary Comp | Iconic After Show celebration | Optional must have parent/guardian in attendance (must purchase ticket) | Verandah Park |

| SATURDAY, AUGUST 1, 2026 | | | |
|---|---|---|---|
| **Time** | **Event** | **Notes** | **Room** |
| **Theme: Be your favorite Disney Princess** | | | |
| 12:00 PM | Iconic Princess Tea Party with National Queens | | Morocco |
| 1:00 pm - 3:30 pm | Iconic Princess Rehearsals & Activity 2 | Please come in shoes/sneakers to dance in | Morocco |
| 3:30 PM | Optional: Cover Model | Only if signed up to compete in optionals | Monte Carlo |
| | Dinner - on your own | | |
| 7:30 PM | *Preliminary Competition #2 | Please come in crown and black dress no sash | Grand Ballroom |
| After Preliminary Comp | Iconic After Show celebration | Optional must have parent/guardian in attendance (must purchase ticket) | Verandah Park |

| SUNDAY, AUGUST 2, 2026 | | | |
|---|---|---|---|
| **Time** | **Event** | **Notes** | **Room** |
| **Theme: Breakfast at Tiffany's** | | | |
| 10:00 AM | Iconic Brunch | Dress attire: Breakfast at Tiffany's | Grand Ballroom |
| 4:30 PM | *Final Show | Please come in crown and black dress no sash | Grand Ballroom |

**Optional Competition (optional)**

Optional categories are designed to be **fun, encouraging, and confidence-building**:

**<u>Optional Competition Submission (Prior to competition week)</u>**
These optional competition entries must be submitted before competition week. Please consult your USA ICON Guidebook for the exact deadline. Late submissions will not be accepted. Listed below these optional categories will be awarded and celebrated during the Iconic Excellence Brunch

**STEM**

- Description: Showcase your involvement or achievements in Science, Technology, Engineering, or Mathematics.
- Requirements: Submit a brief essay (250-500 words) detailing your STEM projects, achievements, or aspirations. Include any relevant documentation or evidence of your work.

**Arts**

- Description: Highlight your artistic talents and contributions, whether in visual arts, performing arts, or other creative fields.
- Requirements: Provide a portfolio or video showcasing your artwork or performances. Include a short description of each piece or performance.

**Heart of Service**

- Description: Demonstrate your commitment to community service and making a positive impact.
- Requirements: Submit a report or summary (250-500 words) of your community service activities, including the organizations you've worked with, your role, and the outcomes of your service.

**Business Babe**

- Description: Highlight your entrepreneurial spirit and business achievements.
- Requirements: Provide a business plan or a detailed report (250-500 words) of your business or entrepreneurial project. Include any relevant metrics or achievements.

**Songwriter**

- Description: Be the next Taylor Swift by showcasing your talent in songwriting.
- Requirements: Submit an original song with lyrics and a brief description of your inspiration. A recording of the song is optional but encouraged.

**Author**

- Description: Demonstrate your writing skills and literary contributions.
- Requirements: Provide an excerpt or summary of your book or writing project. Include a brief author's bio and any relevant publishing information.

**Best Work Resume**

- Description: Present a standout resume highlighting your professional or academic achievements.
- Requirements: Submit a current resume with a focus on your accomplishments, skills, and experiences. Include any certifications or awards.

**Academic Achievement**

- Description: Showcase your academic excellence and accomplishments.
- Requirements: Provide a summary (250-500 words) of your academic achievements, including any awards, honors, or special projects. Include supporting documentation if available.

**Love for My Sport**

- Description: Share your passion and achievements in your chosen sport.
- Requirements: Submit a report or video (2-3 minutes) detailing your involvement in the sport, including your training, achievements, and personal reflections.

**Portfolio**

- Description: Showcase your modeling versatility, creativity, and personal style through a curated portfolio. Titleholders will be judged on their ability to express emotion, connect with the camera, and display professionalism in diverse themes and looks.
- Requirements: Portfolio Submission submit 5-10 professional photos with different themes (fashion, casual, editorial, etc.).

**Optional Show**

Optional show competitions to maximize your pageant experience! Gain extra chances to win awards, enjoy additional onstage practice, and refine your performance. Stand out from the competition and make a lasting impression. Don't miss this opportunity to shine!

**Fun Fashion**

- Description: Showcase your unique style in an outfit that truly represents your personality! Whether it's chic dress, trendy pants and top, playful shorts, or a dramatic high-low ensemble, capes, trains, let your creativity shine. The highest-scoring outfits will dazzle with a surprise factor or a wow effect that captures the judges' attention and showcases your flair for fashion.
- Requirement: Wear an outfit that reflects your individuality and personal style. The more memorable and original, the better!

**Red Carpet Interview**

- Description: Step into the spotlight and channel your inner celebrity for this glamorous on-stage press conference. Imagine you're a star at your favorite red-carpet event and engage with the audience as if

you're answering questions from top reporters. This is your moment to shine and showcase your poise, charisma, and star power.

- Requirement: Act as if you're a high-profile celebrity on the red carpet. Be engaging, confident, and show off your best interview skills.

**Casual Wear**

- Description: Embrace relaxed elegance in this competition designed to highlight your personal style in casual wear. Whether you opt for a chic jumpsuit, stylish jeans and a blouse, or a laid-back yet fashionable outfit, the key is to exude confidence and comfort while looking effortlessly stylish.

- Requirement: Wear a casual outfit that balances comfort with style, showcasing your ability to look polished even in relaxed settings.

**State Pride Costume**

- Description: Represent your state with pride and creativity in this vibrant competition. Choose a costume that celebrates the unique heritage or ICONic symbols of your state. This is your opportunity to creatively interpret your state's essence and make a lasting impression.

- Requirement: Design or choose a costume that reflects the culture, landmarks, or symbols of your state. Make sure it's both imaginative and representative of your state's identity.

**Fresh Face Runway**

- Description: Showcase your natural beauty and model poise in this final optional competition. Imagine you're auditioning for the prestigious runways of New York, Milan, and Paris. With a fresh-faced look, hair styled in a sleek ponytail, and dressed in a simple black tank top and leggings paired with nude heels, this look highlights your inherent elegance and confidence.

- Requirement: Present a clean, natural look with minimal makeup, slicked-back hair, black leggings, a black tank top, and nude heels. This is about emphasizing your natural beauty and runway-ready presence.

**Talent (NEW)**

- Description: Step into the spotlight and showcase your unique talent in this exciting on-stage competition. Whether it's dance, singing, acting, cheer, spoken word, martial arts, playing an instrument, or another special skill, this is your moment to entertain the audience and captivate the judges with your confidence, creativity, and stage presence. Performances should be energetic, polished, and reflect your personality while creating an unforgettable "wow" moment on stage.

- Requirement: Contestants will perform a talent routine with a maximum time limit of 60–90 seconds. Performances should be age-appropriate, family-friendly, and highlight the contestant's individuality, confidence, and performance ability.

**<u>Independent Optional Events</u>**

Independent optionals are separate competitions held during the week of the main pageant. Each optional is judged independently and does not impact the main competition scores, so titleholders can participate freely.

**Board Room Interview**

- **Description:** Engage in a practice private interview one-on-one with a panel of judges to demonstrate your communication skills, critical thinking, and professionalism. This private session will assess your ability to articulate thoughts and handle high-level discussions. This you will receive judges' feedback.
- **Requirements:** Prepare to discuss personal achievements and relevant topics, dress in business professional attire, and demonstrate clear communication. Bring any necessary notes, be punctual, and keep all interview content confidential.

**Cover Model**

- **Description***:* Showcase your modeling skills in the Cover Model Shoot. A photographer will capture 10-20 frames of each Titleholder, focusing on your ability to pose confidently and naturally. Impress with your charisma and versatility to stand out as the best model.
- **Requirements:** Showcase strong modeling skills with confident poses and expressions. Wear an outfit that enhances your on-camera presence and maintain a professional attitude throughout.

**Participation is completely optional.**

**ICONIC Advocate Program (optional)**

Give your child the opportunity to be featured like a true USA ICON.

Our ICONIC Princess Iconic Advocate Program allows participants to be highlighted in the official USA ICON Nationals Program Book, creating a meaningful keepsake while also supporting the growth of our program and future opportunities for our titleholders.

This is more than just a page. It's a way to celebrate your child, tell her story, and capture this special moment.

**What Are Ad Pages?**

Ad Pages (also known as Showcase Pages) are personalized pages dedicated to your participant inside the official USA ICON Program Book.

Each page can be customized to reflect your child's personality, journey, and support system.

**<u>Types of Ad Pages</u>**

**ICONIC Princess Spotlight Pages -** Highlight your child with photos, fun facts, achievements, and a personal message.

**Good Luck Pages -** Family and friends can submit messages wishing your child well and cheering her on.

**Business Sponsor Pages -** Local businesses can promote their services while supporting your participant and the USA ICON program.

**Program Book Benefits**

Participants who submit ad pages will:

- Be featured in the official USA ICON Nationals Program Book
- Have the opportunity to be recognized for their efforts
- Help support the continued growth of the USA ICON program and national experiences

**Ad Page Pricing - 1st page - $350; each additional ad page $150**

Multiple pages may be submitted.

**Incentive Opportunities**

We are proud to recognize participants who go above and beyond:

**ICONIC Photogenic Princess**

Must submit one ad page. Selected by a panel from the submitted ad pages, this princess will be recognized for her outstanding presence and featured digitally. The Photogenic winner will be shared on the USA ICON National Instagram & Facebook.

**ICONIC Spotlight Feature**

Participants with the **highest number of pages (minimum 5)** will receive a featured spotlight on USA ICON platforms.

**ICONIC Excellence Princess**

Participants who submit **10+ pages** will receive an exclusive experience opportunity during Nationals week. Excellence Princess winners will be shared on our USA ICON website.

**The ICONIC Princess AD Page Winner** – will receive private moment with National Queens and featured recognition moments in the USA ICON Program book and the USA ICON National Instagram, Facebook, and Website.

**Submission Details**

- **Submission Deadline:** July 1, 2026
- **Payment Deadline:** July 1, 2026
- **File Format:** High-resolution PDF or JPEG (300 DPI recommended)

**Page Specifications:**

- Full Page with Bleed: 8.75 x 11.25
- Live Area: 8 x 10.75
- Final Trim: 8.5 x 11

**Communication**

All updates, schedules, and important information will be shared via:

- Info@usaiconpageant.com
- Website – usaiconpageant.com

Please monitor communications regularly.

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We are incredibly honored to have your child join the USA ICON family.

This program is about more than a moment on stage. It's about helping each participant begin to understand her value, her voice, and her ability to positively impact those around her.

We look forward to watching her grow, shine, and take her first steps toward becoming an ICON.

**Welcome to USA ICON Pageant**
**Intelligent. Confident. Optimistic. Noble**

Aryssa James

Aryssa James
Owner & National Director
USA ICON Pageant

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